
CUSTOM BUSINESS INTELLIGENCE · REPORT CATALOG

Sixteen ways to find revenue, *before you* spend it.

A procurement-grade overview of the ForIntel research catalog — scope, methodology, pricing, terms, and engagement model.

INSIDE THIS BRIEF

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01 / ABOUT

Research you can cite.

Foragentis is an AI research and product company based in Sacramento, California. ForIntel is the business-intelligence research arm — producing sixteen reports across four buyer lanes: Search & AI Visibility, Markets & Locations, Capital & Innovation, and Specialty.

Every claim in a ForIntel report traces back to a source. Findings are re-verified before delivery. Anything below our statistical thresholds is labelled directional rather than validated. If we cannot back a claim with data, it does not enter the report.

FOUNDED

Foragentis · 2025

HEADQUARTERS

Sacramento, California

RESEARCH ARM

ForIntel · launched 2026

BUYER LANES

Search & AI · Markets · Capital · Specialty

METHODOLOGY

Compound signals + human verification

PUBLISHED ASSETS

AEO/GEO 2026 · Consultant SERP Report · Market Entry sample

02 / METHODOLOGY

How a ForIntel report is built.

01

Compound signals

Each report runs against a curated stack of more than two hundred data sources spanning search demand, citation graphs, trade flows, AI visibility, government statistics, and research literature. The product is the synthesis across clusters — compound signals no single-source platform can replicate.

02

Human verification

Every dataset is inspected by a senior analyst before findings are drafted. We do not ship machine summaries. We ship interpretation.

03

Statistical discipline

Findings are tagged validated when they meet effect-size and confidence thresholds, directional when the signal is real but underpowered. Nothing in between.

04

Counter-signal pass

Every thesis is stress-tested against its strongest opposing evidence — community pushback, negative news, regulatory risk. Available as a standard pass on any report.

03 / CATALOG

Sixteen reports, four buyer lanes.

Each report answers one question, for one buyer, with a prioritized action plan.

01

Search & AI Visibility

Marketing & content leaders

Vertical Intelligence — Standard

\$499 LAUNCH

Vertical Intelligence — Complete

\$699 LAUNCH

Citation Displacement Brief

\$1,499 BASE

Citation Drift Atlas

\$2,499 BASE

Product Whitespace Brief

\$2,499 BASE · NEW

02

Markets & Locations

Founders, operators, BD leaders

Market Entry Dossier

\$1,499

Site Selection Report

\$2,499 BASE

Local Market Pulse

\$129/MO PER LOC · NEW

Import Substitution Scan

\$2,499 BASE

Federal Spend Pipeline

\$1,499/QTR BASE

03

Capital & Innovation

PE, VC, analysts, funders

Commercial Diligence Brief

\$7,499 BASE · NEW

R&D Velocity Audit

\$4,999 BASE

Frontier Concept Brief

\$4,999 BASE

Research Field Atlas

QUOTE · \$7,500+ NEW

04

Specialty

Pharma, brand, comms

Therapeutic Launch Forecast

\$2,499/QTR BASE

Cross-Surface Sentiment Audit

\$1,499 BASE

Every SKU priced. Most are buyable directly; Research Field Atlas is the one quote-only commission. See pricing slide for full grid.

For teams competing for attention.

Live SKUs — purchasable today on the foragentis.com site.

VERTICAL INTELLIGENCE

LIVE

Vertical Intelligence — Standard

\$499 launch · was \$1,299

Where can we win attention in our vertical, and which battles are already lost?

- Up to 200 keywords across one vertical with full SERP analysis
- Search demand: volume, intent, seasonality, value
- Content-gap identification grounded in real data
- Buyer archetype drawn from search and community language

BUILT FOR

Marketing leaders deciding where to invest content and SEO budget.

VERTICAL INTELLIGENCE

LIVE

Vertical Intelligence — Complete

\$699 launch · was \$1,500

Are AI engines quoting us — or competitors — when buyers ask?

- Everything in Standard, plus AI citation analysis
- Up to 200 keywords probed across ChatGPT, Claude, and Gemini
- Effect-size statistics predicting citation
- Wedge-query identification and visibility baseline

BUILT FOR

Marketing leaders treating AI search as a real channel.

Citation intelligence reports.

Citation intelligence — fixed-priced reports for portfolio-scale planning.

CITATION INTELLIGENCE

LIVE

Citation Displacement Brief

\$1,499 base · +\$499 per 50-kw set

Which competitor URLs do we actually have a chance of displacing?

- Up to 50 keywords probed across three frontier models
- Top 10 displaceable URLs analyzed in depth
- Three-vector weakness scoring per URL
- Soft / contested / entrenched classification

BUILT FOR

SEO and content leaders ready to move from study to target list.

CITATION INTELLIGENCE

LIVE

Citation Drift Atlas

\$2,499 base · +\$499/qtr tracking

Half our organic portfolio is about to lose share. Which half?

- Up to 500 keywords mapped across the two-axis citation grid
- Entrenched / fragile / losing / emerging clusters
- Quarterly drift tracking available
- Companion data file with cluster-level scoring

BUILT FOR

CMOs at organic-dependent businesses needing a portfolio view.

Product Whitespace Brief.

PRODUCT INTELLIGENCE

NEW

Product Whitespace Brief

\$2,499 base · +\$999 per adjacent category

Where does real demand sit against bad existing solutions — and is the IP space open or already locked?

A four-signal screen surfacing high-volume, high-CPC search categories where the existing apps and products are rated poorly, the patent landscape isn't owned by an incumbent, and technical and consumer communities are openly asking for an alternative. The output is a defensible build shortlist, not a brainstorm.

BUILT FOR

VPs of Product, startup founders, and innovation labs at Fortune 500s allocating real engineering budget against strategic bets.

WHAT YOU RECEIVE

- High-volume + high-CPC keyword opportunities ranked by buyer-side intensity
- Existing solution landscape with rating-and-review benchmarks per category
- "Alternative to" and "why does X suck" mining from technical & consumer communities
- USPTO patent landscape: open vs. locked-in by incumbents
- Shortlist of 5–10 viable product wedges with preliminary go/no-go reads
- Buyer archetype and willingness-to-pay signal per wedge

WHY THIS REPORT, WHY NOW

Companies spend millions building features nobody wants. The four-signal screen — search demand, commercial intent, existing solution quality, IP landscape — is the cleanest test of whether a build is defensible before a roadmap commitment.

07 / DETAIL · MARKETS & LOCATIONS · PART 1 OF 3

For teams deciding where to plant.

Entry and expansion reports — for new geographies and new locations.

MARKET ENTRY

LIVE

Market Entry Dossier

\$1,499 · one geography

| *Should we enter this market — and through what channel?*

- Five-step Find / Size / Identify / Position / Act framework
- Trade-flow market sizing at HS-code resolution
- Tiered, scored named-prospect inventory — sized to category
- Recommended entry strategy with first-30-day actions

BUILT FOR

Founders and growth leaders evaluating new geographies.

SITE SELECTION

LIVE

Site Selection Report

\$2,499 base · **+\$999 per metro**

| *Where should we open the next location — and which markets are already lost?*

- Per-ZIP opportunity score across one metro (50 ZIPs base)
- Incumbent quality scoring, not listing count
- Local economic and demographic tailwind overlay
- Demand-side search signal cross-referenced to local pack

BUILT FOR

Franchise development teams and multi-unit operators.

08 / DETAIL · MARKETS & LOCATIONS · PART 2 OF 3

Local Market Pulse.

LOCAL INTELLIGENCE · SUBSCRIPTION

NEW

Local Market Pulse

\$129/mo per location · subscription · volume tiers above 25

How are my locations performing against the neighbors — and what should we be posting about this week?

A monthly per-location intelligence subscription. Tracks competitive density and incumbent quality, review-rating drift against local rivals, and the customer questions actually being asked in your market. Includes five content prompts per location each month, drawn from real customer questions surfaced in the data.

BUILT FOR

Multi-unit operators (franchise networks, healthcare DSOs, service-area chains), and the agencies that manage their local presence at scale.

WHAT YOU RECEIVE

- Per-location competitive density & quality score, refreshed monthly
- Review-rating trajectory vs. top 5 local competitors
- Customer questions surfaced from Google Business Profile Q&A
- Local search-trend signal: what's rising in demand this month
- Five content prompts per location, drawn from real customer questions
- Quarter-over-quarter delta on share of local attention

WHY THIS REPORT, WHY NOW

Most local-intelligence platforms charge \$200–500 per month per location for tools the operator has to interpret. We deliver the report instead — interpretation done, action items named. Strategic counterpart to Site Selection: that report decides where to plant; this one tracks how the planting is doing.

09 / DETAIL · MARKETS & LOCATIONS · PART 3 OF 3

Trade flow and public spend.

Pipeline and flow — leading indicators for B2B and made-in-country businesses.

TRADE FLOW

LIVE

Import Substitution Scan

\$2,499 base · +\$999 per pair

Which goods are we importing in growing volume that nobody produces locally?

- Trade categories ranked by import growth and supply gap
- One HS-code family + one country pair (base scope)
- Buyer-side demand profile and price sensitivity read
- Shortlist of HS codes worth founding a brand around

BUILT FOR

Made-in-country brand founders and economic development agencies.

PUBLIC SPEND

LIVE

Federal Spend Pipeline

\$1,499/qtr · +\$499 per sector

Where is the government spending money that creates downstream demand for what I sell?

- Federal awards by NAICS, agency, and region — quarterly refresh
- Downstream employment and hiring signal by geography
- Forward search demand surge correlated to award timing
- Named-prospect overlay: who is winning the contracts

BUILT FOR

BD leaders selling services into federally-funded sectors.

Commercial Diligence Brief.

INVESTMENT DILIGENCE

NEW

Commercial Diligence Brief

\$7,499 base · +\$1,499 per peer benchmark

*Is this target's market actually growing —
and do users love the product, or is there a churn cliff coming?*

A pre-LOI telemetry brief on a named acquisition target. Combines SEC risk-factor mining, technology adoption trajectory, unfiltered review sentiment, hiring signal, and developer-community vitality to pressure-test the management deck against evidence the target cannot suppress or curate.

BUILT FOR

PE firms running diligence, VC partners scoping commitments, hedge fund research, and corporate M&A teams pressure-testing strategies.

WHAT YOU RECEIVE

- SEC 10-K risk-factor mining across the target and competitive set
- Technology adoption trajectory: accelerating, plateauing, or decaying
- Unfiltered sentiment from review sites, Reddit, HN, and app store reviews
- GitHub & PyPI activity trajectory for dev-tool and infrastructure targets
- Local employment and competitive labor signal from BLS data
- Churn-risk indicators surfaced from public conversation

WHY THIS REPORT, WHY NOW

Traditional commercial diligence relies on management-curated customer references and sell-side narratives. Public-signal diligence — sentiment, telemetry, hiring, technology adoption — is harder to game and exists for any target. We deliver the artifact analyst-led firms charge \$50–200K for, at a price that fits a deal's diligence budget.

11 / DETAIL · CAPITAL & INNOVATION · PART 2 OF 3

Frontier intelligence.

For buyers placing upstream bets on company velocity and field movement.

COMPETITIVE INTELLIGENCE

LIVE

R&D Velocity Audit

\$4,999 base · +\$1,499 per peer

How fast does this company actually translate R&D into shipping product?

- Patent filing cadence and concept-cluster mapping
- Code, package, and product surfaces tied to filings
- Median filing-to-ship half-life with peer benchmark
- R&D narrative cross-checked against financial disclosures

BUILT FOR

Equity analysts, hedge fund research, corporate strategy.

FRONTIER RESEARCH

LIVE

Frontier Concept Brief

\$4,999 base · +\$1,499 per cluster

Which academic concepts are moving fast in the literature with no productized offering yet?

- Concept clusters ranked by citation velocity vs. field median
- Implementation signal: code, repos, early adopters
- Patent and IP overlay per concept
- Time-to-product estimate based on technical complexity

BUILT FOR

Deep-tech and biotech VCs, corporate venture, innovation consultancies.

Research Field Atlas.

RESEARCH INTELLIGENCE

NEW

Research Field Atlas

Quote · typically \$7,500–25,000

*Where is the field already going,
and where are the gaps that funding could close?*

A complete structural map of a research field — institutions actively producing, citation trajectories, funder concentration, country specialization, and the most consequential signal: clusters of researchers working on similar problems with no existing collaboration. Built from publication and citation data across more than 200 million scholarly works.

BUILT FOR

Foundation program officers, government science agencies, corporate R&D strategy, vice provosts for research, and policy think tanks allocating science funding.

WHAT YOU RECEIVE

- Complete corpus map across a 3–5 year window with semantic clustering
- Institution-pair gap analysis: who should be talking but isn't
- Citation velocity time-series identifying rising and declining sub-areas
- Funder concentration and country specialization breakdowns
- Named-researcher influence ranking with affiliation trajectory
- Policy-grade methodology appendix suitable for external citation

WHY THIS REPORT, WHY NOW

Foundations and government science agencies allocate billions annually with incomplete maps of the fields they fund. The CORD-19 dataset proved the model — structural research mapping changes funding decisions. We can now build that kind of artifact for any research field on commission.

13 / DETAIL · SPECIALTY & ADD-ON

For categories with their own questions.

THERAPEUTIC LAUNCH · SUBSCRIPTION

LIVE

Therapeutic Launch Forecast

\$2,499/qtr base

What demand will my drug or device face — and is the conversation bending toward us, quarter over quarter?

- Quarterly forward demand curve through approval and launch
- One indication + up to three geographies (base scope)
- Patient community pulse and emerging risk signals
- Clinical literature trajectory with QoQ delta analysis

BUILT FOR

Pharma brand and medical-comms teams running pre-launch and launch-window programs.

BRAND HEALTH

LIVE

Cross-Surface Sentiment Audit

\$1,499 base · +\$499/qtr tracking

Why does Trustpilot say one thing and Reddit say another — and which leads?

- Sentiment scoring across four surface types (base scope)
- Variance map: where surfaces agree, where they diverge
- Leading-vs-lagging surface identification
- Crisis-window or pre-launch deep-dive available

BUILT FOR

Challenger-brand CMOs, agencies, PR & comms leaders.

ADD-ON · AVAILABLE ON ANY REPORT

The Counter-Signal Pass

Every thesis we publish ships with its strongest opposing case. Community pushback, one-star reviews, negative news, risk-factor language buried in 10-Ks — assembled into a ranked list of what could break the thesis and the early signals that would tell you it's breaking.

14 / ENGAGEMENT MODEL

Intake to delivery in five steps.

01

INTAKE

Brief submitted

You complete a structured intake form: website, vertical, competitive set, and what you're trying to learn. Twenty minutes maximum.

02

SCOPE

Confirmation

We confirm scope, timeline, and cost within one business day. For custom commissions we return a fixed-fee quote within two business days.

03

RESEARCH

Data collection

Programmatic data collection runs in parallel against the relevant sources. Senior analyst reviews each dataset before drafting begins.

04

DRAFT

Synthesis & verification

Findings drafted, statistical claims verified, counter-signal pass run, limitations documented. No claim ships without a source.

05

DELIVERY

Report + companion files

PDF report delivered alongside any companion data files (Excel, CSV). Standard turnaround is one week from intake confirmation.

TURNAROUND COMMITMENTS

Live SKUs: 7 business days · Standard commissions: 10–14 business days · Subscriptions: refreshed each cycle

15 / PRICING

Every report priced. No quote needed for sixteen of seventeen SKUs.

LAUNCH PRICING · THROUGH MAY 31, 2026

Vertical Intelligence Standard \$499 (was \$1,299) · Complete \$699 (was \$1,500)

01 · SEARCH & AI VISIBILITY

Vertical Intelligence — Standard
\$499 launch · was \$1,299

Vertical Intelligence — Complete
\$699 launch · was \$1,500

Citation Displacement Brief
\$1,499 +\$499 per 50-kw set

Citation Drift Atlas
\$2,499 +\$499/qtr tracking

Product Whitespace Brief
\$2,499 +\$999 per category

02 · MARKETS & LOCATIONS

Market Entry Dossier
\$1,499 one geography

Site Selection Report
\$2,499 +\$999 per metro

Local Market Pulse
\$129/mo per location · subscription

Import Substitution Scan
\$2,499 +\$999 per pair

Federal Spend Pipeline
\$1,499/qtr +\$499 per sector

03 · CAPITAL & INNOVATION

Commercial Diligence Brief
\$7,499 +\$1,499 per peer

R&D Velocity Audit
\$4,999 +\$1,499 per peer

Frontier Concept Brief
\$4,999 +\$1,499 per cluster

Research Field Atlas
Quote \$7,500-25,000 typ.

04 · SPECIALTY

Therapeutic Launch Forecast
\$2,499/qtr 1 indication + 3 geos

Cross-Surface Sentiment Audit
\$1,499 +\$499/qtr tracking

ADD-ON · ANY REPORT

Counter-Signal Pass +\$499 · every thesis stress-tested against its strongest opposing case.

Subscriptions billed in advance per cycle · Volume tiers above 25 locations · Custom scope quoted within 2 business days

16 / COMMERCIAL TERMS

What we commit to in writing.

PAYMENT

Payment is taken at order via Stripe — no separate procurement-system integration required. Net-30 invoicing available on engagements over \$5,000 with a signed SOW.

NICHE GUARANTEE

If your vertical is too niche for us to surface findings that meet our statistical thresholds, you receive a full refund. We will not ship a report we cannot stand behind.

INTELLECTUAL PROPERTY

You receive perpetual rights to use the report internally and externally, including citing and quoting with attribution. Aggregate methodology may inform our future work, but nothing identifying you.

REFUNDS

One-shot reports are refundable in full within 48 hours of purchase if research has not started. Subscriptions can be cancelled at any time; the current quarter's report, once delivered, is final.

CONFIDENTIALITY

Your intake, client roster, and any non-public context you share remain internal to the research team. We do not publish client names. NDAs are signed on request without delay.

DATA HANDLING

We do not retain personally identifiable data on your customers or prospects. Companion files containing third-party prospect data are sourced from public business registries and commercial directories.

17 / REFERENCES

Public proof, not promises.

PUBLIC SAMPLE · CONSULTANT VERTICAL

The 2026 ForIntel Consultant SERP & Demand Report

13-minute read

Search demand, SERP competitive landscape, and AI citation analysis for the independent consultant vertical. A complete redacted Complete-tier sample.

[FORAGENTIS.COM/PUBLICATIONS/REPORTS/CONSULTANT-SERP-DEMAND-2026](https://foragentis.com/publications/reports/consultant-serp-demand-2026)

PUBLIC SAMPLE · MARKET ENTRY

Sample ForIntel Market Entry Dossier

30-minute read

A redacted public sample of a Market Entry dossier — geography, vertical, named entities, and quantitative figures redacted; analytical structure and limitations transparency preserved.

[FORAGENTIS.COM/PUBLICATIONS/REPORTS/MARKET-ENTRY-DOSSIER-SAMPLE](https://foragentis.com/publications/reports/market-entry-dossier-sample)

WHITE PAPER · AEO/GEO

The State of AEO and GEO in 2026

42 pages · 7 visualizations

Foragentis · ForIntel Research · April 2026. A 9,900-word multi-method study of AI citation patterns across four frontier models, with effect-size statistics and counter-signal disclosure.

[FORAGENTIS.COM/PUBLICATIONS/RESEARCH/STATE-OF-AEO-GEO-2026](https://foragentis.com/publications/research/state-of-aeo-geo-2026)

— 18 / NEXT STEPS

Tell us about your vertical. *We'll do the rest.*

We don't ask you for keywords — that's the deliverable. Give us your website, your industry, and what you're trying to learn. We take it from there.

TO COMMISSION A REPORT

Email

forintel@foragentis.com

Intake form

foragentis.com/forintel/#order

Sample reports

foragentis.com/publications/reports